

eBizeLearner Course Catalog

- Addressing and Redistributing E-mail
- Analyzing the Market
- Assessing Customer Behavior
- Building Brand Equity
- Certified Internet Webmaster Foundations Session 1
- Certified Internet Webmaster Foundations Session 2
- Certified Internet Webmaster Foundations Session 3
- Certified Internet Webmaster Foundations Session 4
- Certified Internet Webmaster Foundations Session 5
- Communication Skills for IT Specialists Session 1
- Communication Skills for IT Specialists Session 2
- Communication Skills for IT Specialists Session 3
- Competitive Factors in Strategic Marketing
- Cost Management and IT Project Trade-offs
- Creating a Marketing Campaign
- Creating Effective Contracts
- Determining Project Quality Standards and Milestones
- Developing a Successful IT Strategic Plan (2 free webinars and 1 podcast!)
- E-mail and Organizational Communication
- E-mail as a Marketing Tool
- eBusiness, eCommerce, eMarketing 101 eBook
- Elements of Marketing Strategy
- Email Deliverability Webinar: Factors that Impact Deliverability
- Essential Marketing Strategies for Generating Online Leads
- Essentials of Electronic Communication
- Estimating the IT Project Work Effort
- Evaluating Brand Effectiveness
- Field Guide to Web Conferencing webinar
- Financial Analysis for Successful Marketing
- Finding Money for Starting a Business
- From Technical Professional to Leadership Simulation
- Functions of IT Project Managers
- Getting Started With an Online Store

- Globalizing Your Web Site
- In-person/on-site courses
- Information Technology Basics
- Information Technology Infrastructure Library V3 - Continual Se V3 - ITIL and the Service Lifecycle
- Information Technology Infrastructure Library V3 - Continual Servi V3 - Service Design Fundamentals
- Information Technology Infrastructure Library V3 - Continual Service V3 - Service Design Processes
- Information Technology Infrastructure Library V3 - Continual Service Improvement Fundamentals
- Information Technology Infrastructure Library V3 - Service Operation Principles and Functions
- Information Technology Infrastructure Library V3 - Service Operation Processes
- Information Technology Infrastructure Library V3 - Service Strategy Fundamentals
- Information Technology Infrastructure Library V3 - Service Strategy Processes
- Information Technology Infrastructure Library V3 - Service Transition Processes and Principles
- Internet Security Fundamentals
- Introduction to Brand Management
- Introduction to IT Project Management
- Introduction to Online Branding
- IT Challenges: Present and Future
- IT Project Leadership, Authority & Accountability
- IT Security Essentials Session 1
- ITIL V3 Foundation Syllabus v4.2: Continual Service Improvement Fundamentals
- ITIL v3 Foundation Syllabus v4.2: ITIL and the Service Lifecycle
- ITIL v3 Foundation Syllabus v4.2: Service Design Fundamentals
- ITIL v3 Foundation Syllabus v4.2: Service Design Processes
- ITIL V3 Foundation Syllabus v4.2: Service Operation Principles and Functions
- ITIL V3 Foundation Syllabus v4.2: Service Operation Processes
- ITIL V3 Foundation Syllabus V4.2: Service Strategy Fundamentals
- ITIL v3 Foundation Syllabus v4.2: Service Strategy Processes
- ITIL v3 Foundation Syllabus v4.2: Service Transition Processes and Principles
- Leadership Development for Technical Professionals
- Making the Right Outsourcing Decision
- Management Development for Technical Professionals

- Managing and Maintaining Brand Equity
- Managing Efficiencies of IT Projects
- Managing Multiple IT Projects
- Managing the Creative Elements of Brands
- Managing the Execution and Control of IT Projects
- Managing Your E-mail
- Market Research 101
- Marketing Management
- Measuring Project Outsourcing Success
- Optimizing E-mail at Work
- Outsourcing IT recorded webinar
- Planning Strategic IT Projects Simulation
- Planning the Outsourcing Deal
- Process Management Skills
- Project IT Management Simulation - Design to Rollout
- Project IT Management Simulation - The Early Stages
- Project Management Professional 2009 Session 1
- Project Management Professional 2009 Session 2
- Project Management Professional 2009 Session 3
- Project Management Professional 2009 Session 4
- Promoting Your Brand to Consumers
- Protecting Your Business with Patents, Trademarks and Copyrights
- Resistance and Technical Professional Consultants
- RFP Toolkit
- Setting the Stage for IT Success
- Strategic Approaches to Managing IT Projects
- Strategic IT Planning Simulation
- Strategic Planning and Positioning for IT Projects
- Strategies for Building an Online Brand
- Strategies for Transitioning into Management
- Support Center Tools, Technologies and Metrics
- Technical Support Agent Skills Simulation
- Technical Support Agent Survival Skills
- Technical Support Essentials
- TestPrep Final Exam: Project Management for IT Professionals
- TestPrep Final Exam: Strategic Project Management for IT Projects
- The Contact Center and the Technical Support Agent

- The Life Cycle of an IT Project
- The Online Branding Environment
- The Outsourcing Project
- The Technical Professional as Internal Consultant
- Transitioning from Technical Professional to Management Simulation
- Understanding and Developing a Strategic IT Plan
- Understanding the Internet
- Understanding your PC: Maintenance and Repair
- Understanding your PC: Maintenance and Repair
- Using Data as a Technical Professional Consultant
- Using E-mail and Instant Messaging Effectively
- Web Browser Basics
- Web Site Design Session 1
- Web Site Design Session 2
- Web Site Design Session 3
- Web Site Design Session 4
- Web Site Design Session 5
- Web Site Design Session 6
- Web Site Design Session 7
- Writing a Marketing Plan: Phase 1
- Writing the Marketing Plan: Creative Strategy

Last Updated: 2/3/2010